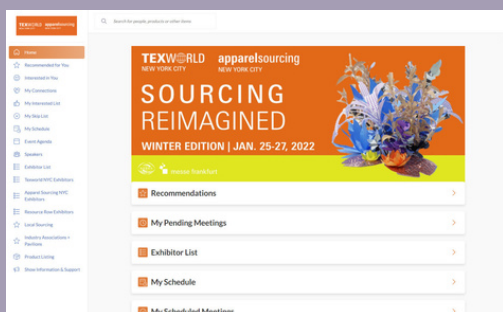
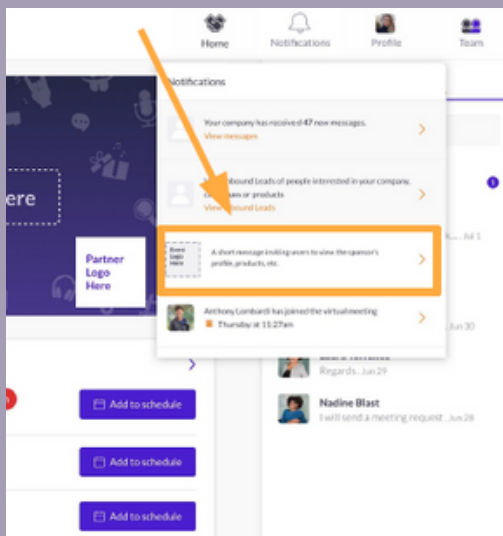
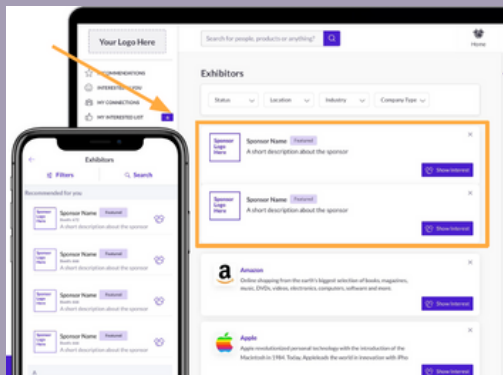


SPONSORSHIP OPPORTUNITIES

SUMMER 2022 EDITION

VIRTUAL PLATFORM



Expand your reach.
Gain more exposure.
Increase brand awareness.

TOP OF LISTING

Have your company's name appear at the top of the exhibitor list.

TARGETED NOTIFICATION

Send a custom notification to all visitors on the platform leading them to your exhibitor profile or website.

VIRTUAL PACKAGE

Includes Top of Listing and a Targeted Notification. Value of \$1,750.

ON-SITE OPPORTUNITIES

BRANDED SHOW BAGS

An attendee favorite. Featuring your company's logo and booth information.

*Price reflects max of 1,000 bags.

BRANDED LANYARDS

Your company name and logo printed on lanyards worn by both attendees and exhibitors.

*Sponsor responsible for production and shipping to venue.

BRANDED CHARGING STATION

Feature your company name and booth number in a prime location on the show floor.

MANNEQUIN

Reach buyers in-person by showcasing up to 7 pieces of finished apparel on the show floor.

LOUNGE SPACE

Includes a company branded lounge space on the show floor (9sqm) and (1) mannequin to showcase your product.

*Additions available for an extra charge. (props, food, etc.)

COCKTAIL HOUR

Hosted branded event on the show floor. Includes beer and wine.

OTHER OPPORTUNITIES

E-BLAST TAKEOVER

Reach the entire attendee database of Texworld NYC, Apparel Sourcing NYC, and Home Textiles Sourcing.

*Sponsor responsible for providing content.

SEMINAR COMMERCIAL STILL IMAGE

Highlight your company with a promotional image shown during the educational sessions.

*Sponsor responsible for providing image.

INSTAGRAM PACKAGE

Dedicated post and story featuring your company, products and booth number.

*Sponsor responsible for providing content.

LINKEDIN PACKAGE

Dedicated branded post featuring your company info, product imagery, and booth number.

*Sponsor responsible for providing content.

SOCIAL MEDIA BUNDLE PACKAGE

Dedicated branded posts on all social channels including Instagram, LinkedIn, and Facebook.

*Sponsor responsible for providing content.

*Covers one post per channel.

CUSTOM PROMOTION

Have other ideas to promote your company? Contact sales to discuss your options.