

Press release

June 29, 2021

Trends and education a focus at the Texworld New York City and Apparel Sourcing New York City Sourcing Showroom this July

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The co-located shows' line-up includes the introduction of A/W 22-23 trends, engaging virtual seminars and on-the-floor presentations

Texworld New York City and Apparel Sourcing New York City announce their slate of educational seminars for the summer 2021 edition, taking place July 20-22 as the Sourcing Showroom at a landmark venue in West Chelsea: the Starrett-Lehigh Building. Following the success of two virtual editions, the largest textile sourcing event on the East Coast returns to in-person sourcing as a new hybrid concept: buyers visit the Showroom, communicate with exhibitors online and stream virtual programs. Evolving with the times, the Sourcing Showroom enables global suppliers' products to be physically represented in the US marketplace once again. In addition, the summer co-located Home Textiles Sourcing show will take place on Texworld New York City's AI-powered Virtual Platform.

Education remains a core component of the Texworld New York City brand and the summer 2021 edition is no exception, featuring an impressive group of speakers leading open discussions on trend forecasts, industry insights, supply chain policy and transparency, circularity and market intelligence over the course of the three day event. This summer's programming includes the industry favorite Lenzing Seminar Series and Textile Talks, both hosted virtually. For one day only, Texworld New York City will feature a special Trend Tour at the Sourcing Showroom with Kai Chow, Creative Director at TOBE/The Doneger Group.

Texworld New York City continues to be a key for international mills and manufacturers to showcase their latest fabrics and trims. At the Sourcing Showroom, more than 130 global companies from countries including Portugal, China, Taiwan, Turkey, Mauritius and Korea will have

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thousands of their products displayed. With the visitors in mind, there is a focus on textiles curated by trends along with a library of product selections to source.

“Throughout the history of Texworld New York City, we have consistently served as a resource for connecting international suppliers with American buyers”, shared Jennifer Bacon, Show Director. “The pandemic was the catalyst for our industry to change and brought to light the need for digitizing our network of fabric suppliers and wholesalers. This will be part of our DNA going forward, but cannot replace the experience of seeing and touching products. Through this experience we were able to modify technology and utilize our digital platform to enhance the in-person sourcing experience. The new concept for the summer edition, the Sourcing Showroom, is the next step toward a return to normalcy with improvements.”

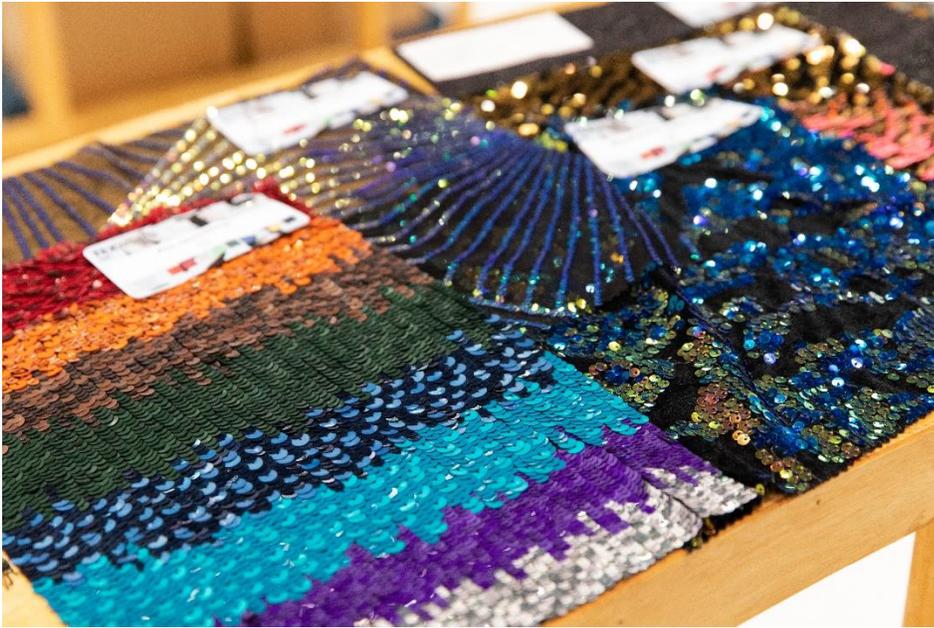


“This year is truly unique for tradeshow organizations as they get back to show openings”, said Tricia Carey Director, Global Business Development, Americas, Lenzing Fibers, Inc. “We’re excited to be able to continue to partner with Messe Frankfurt, Inc. in this hybrid edition of Texworld New York City and for the opportunity to connect with brands and customers. We hope attendees find this show as a great way to bring us back together. Lenzing continues to host its seminar series focused on key sustainability topics such as Circularity, Climate action, Transparency as well as Sourcing with a panel from Central America.”

Education Highlights

Autumn/Winter 22-23 Color and Design Concepts, *immediately followed by the Trend Forum Explore the Floor with Kai Chow, Creative Director at TOBE/The Doneger Group*

The new trend forecast addresses the complexities of today’s environment. Immediately on the show floor following the trend presentation, join this exclusive, guided one-day-only tour of the trend showroom at our live event. Kai will highlight the trend forum curated from our exhibitor textile and apparel products and how it relates back to trend concepts.



A Decade of Stagnation, Textile Talks, virtual event

Experts discuss the supply chain working condition disconnect between policy and action Edward Hertzman from Sourcing Journal will lead the discourse as speakers from the International Apparel Federation, Homeworkers Worldwide and Cornell University uncover what steps need to be taken for actionable improvement.

Circular Knowledge is Power, Lenzing Seminar Series, virtual event

The textile industry is on the march to circularity. Accelerating Circularity, a collaborative group of companies, will share findings from their research to develop new maps of functioning, scale able circular textile systems. Panelists from The Gap, Inc., Lenzing Fibers, Inc. and Bank & Vogue will dive into a deeper discussion on the work needed to bring these systems to life.

More seminars and events are scheduled throughout the three day show.

Registration for the summer 2021 edition is now open. For the full seminar and events schedule or additional details, please visit:

www.TexworldNewYorkCity.com

www.ApparelSourcingNewYorkCity.com

www.HomeTextilesSourcing.com

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Background information on Texworld New York City

Texworld New York City is one of the largest sourcing event on the East Coast for apparel fabric buyers, research and product development specialists, designers, merchandisers and overseas sourcing professionals. This international business platform offers a wide product range covering the entire fabric spectrum. From casual cotton to function fabrics and sophisticated knits to intricate laces, season-to-season attendees discover textiles of innovative structures, material mixes and surprising color palettes.

Background information Apparel Sourcing New York City

As a long-term joint venture partnership between Messe Frankfurt and CCPIT-TEX, Apparel Sourcing New York City offers apparel brands, retailers, wholesalers and independent design firms a dedicated sourcing marketplace for finding the best international apparel manufacturers. As the only event on the East Coast to focus on finished apparel, contract manufacturing and private label development, the show provides attendees direct access to suppliers specializing in ready-to-wear for men, women, children and accessories.

Background information on Home Textiles Sourcing

As a long-term joint venture partnership between Messe Frankfurt and CCPIT-TEX, Home Textiles Sourcing is one of the largest sourcing events in North America to solely focus on fabrics and finished soft goods for all home applications. Held annually alongside Texworld New York City and Apparel Sourcing New York City, Home Textiles Sourcing provides manufacturers, retailers, jobbers, converters, contract specifiers and designers a one-stop-sourcing venue to locate new fabrics and products for their latest collections. Together the three co-located shows create one of the largest fabric sourcing destinations for the North American marketplace.

Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organizer with its own exhibition grounds. With more than 2,600* employees at 30 locations, the company generates annual sales of around €733* million. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organizing and running their events. The wide range of services

includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com

* preliminary figures 2019.

Messe Frankfurt North America is a subsidiary of Messe Frankfurt. Headquartered in Atlanta, Georgia, the company produces ten shows within the United States, Canada and Mexico.

The North American portfolio includes Texworld New York City, Apparel Sourcing New York City, Home Textiles Sourcing Expo, Techtextil North America, Texprocess Americas, The Clean Show, INA PAACE Automechanika Mexico, Waste & Recycling Expo Canada, Festival of Motoring USA and Process Expo.

For more information, please visit our website at www.us.messefrankfurt.com.