

SUMMER 2018



ADVERTISING & BRANDING OPPORTUNITIES

ADVERTISING AND BRANDING PACKAGES

GOLD SPONSORSHIP PACKAGE \$1,500

- 1 Promoted Post*, 3 Push Messages and a Featured Listing in the Mobile App.

SILVER SPONSORSHIP PACKAGE \$1,000

- 1 Promoted Post* and a Featured Listing in the Mobile App.

BRONZE SPONSORSHIP PACKAGE \$750

- 1 Promoted Post*

WEB BANNER \$650

- Web Banner and Featured Listing in the Mobile App.
- Features your company's name and logo on our website for all visitors to see
- Ability to click-through to your website

SOCIAL MEDIA PROMO PACKAGE \$500

- Gain exposure on our 3 social media sites with our social media promotions
- Sites include Facebook, Twitter and Instagram • Reach an audience of over 9,000 online users

SHOW BAGS \$7,000

- Convenient and collectable, our complimentary show bag is an attendee favorite
- Drive buyers to your booth and enhance your image by featuring your company's logo and booth information

LANYARDS \$5,000

- Company name and logo printed on lanyards worn by over 6,000 attendees and exhibitors
- Sponsor is responsible for production and shipping

MANNEQUINS \$1,200

- Male or female mannequin on stand with signage featuring your company name and booth number displayed in prime location determined by show management
- One mannequin wardrobe change per day allowed

COCKTAIL HOUR \$8,000

- Hosted event in Apparel Café on show floor, includes beer and wine

LOUNGE SPACE \$9,000

- Company branded lounge space (9sqm.) on the show floor
- 1 male or female mannequin included to showcase your product
- Additional features (props, food, furniture, etc.) available at an additional charge

CHARGING STATION \$2,800

- Feature your company's name and booth number on charging station in prime location on show floor

SPONSORED STAFF APPAREL \$5,000

- Sponsorship entails the purchase of official apparel for greeters and show floor staff
- Will be advertised on social media, registration signage and directory

***Promoted Post**

Increase brand visibility by placing an ad within our app. Choose from a text, photo, link, or any combination of the three. Promoted posts will be the first thing buyers see on the activity feed, which is the most accessed section of the app. Every click on your ad will be tracked, so you can track your ROI.

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